

January 16, 2018

# China Lodging Group, Limited Announces Its Preliminary Results for Hotel Operation in the Fourth Quarter of 2017

SHANGHAI, China, Jan. 16, 2018 (GLOBE NEWSWIRE) -- China Lodging Group, Limited (NASDAQ:HTHT) ("China Lodging Group", "Huazhu", or the "Company"), a leading and fast-growing multi-brand hotel group in China, today announced its preliminary results for the hotel operation in the fourth quarter ended December 31, 2017.

#### **Operating Metrics**

	For the quarter ended					
	December 31, 2016	September 30, 2017	December 31, 2017			
Occupancy rate (as a percentage)						
Leased and owned hotels	86%	93%	87%			
Manachised hotels	85%	94%	87%			
Franchised hotels	68%	79%	72%			
Blended	85%	93%	86%			
Average daily room rate (in RMB)						
Leased and owned hotels	211	257	251			
Manachised hotels	178	204	197			
Franchised hotels	180	236	232			
Blended	186	218	211			
RevPAR (in RMB)						
Leased and owned hotels	181	238	219			
Manachised hotels	152	192	170			
Franchised hotels	123	186	167			
Blended	158	203	181			

Like-for-like performance for leased and manachised hotels opened for at least 18 months during the current quarter

	As of and for the quarter ended				
	December	yoy			
	2016	2017	change		
Total	2,729	2,729			
Leased and owned hotels	573	573			
Manachised and franchised hotels	2,156	2,156			
Occupancy rate (as a percentage)	87%	88%	1.3%		
Average daily room rate (in RMB)	187	196	4.9%		
RevPAR (in RMB)	162	172	6.5%		

### Hotel Development

	Number of hotels in operation			Number of rooms in operation		
		Net		Net		
Opened	Closed (1)	added	As of	added	As of	
in Q4	in Q4	in Q4	December 31,	in Q4		
2017	2017	2017	2017	2017	December 31, 2017	
	1			_	-	

Leased and owned hotels	2	(15)	(13)	671	(1,550)	85,018
Manachised and franchised						
hotels	135	(32)	103	3,075	8,761	294,657
Total	137	(47)	90	3,746	7,211	379,675

	Number of hotels in pipeline as of December 31, 2017				
Leased hotels	37				
Manachised and franchised hotels	659				
Total <sup>(1)</sup>	696				

<sup>(1)</sup> Including 112 hotels under brands of ibis, ibis Styles, Mercure, Grand Mercure and Novotel; 94 hotels under brands of Orange Select and Crystal Orange.

## **Business Update by Segment**

## Hotel breakdown by segment

	Number of hotels in operation					
	Net added	As of				
	in Q4 2017	<b>December 31, 2017</b>				
Economy hotels	35	2,974				
HanTing Hotel	12	2,244				
Leased hotels	(11)	454				
Manachised hotels	23	1,786				
Franchised hotels	-	4				
Hi Inn	2	396				
Leased hotels	(2)	30				
Manachised hotels	5	321				
Franchised hotels	(1)	45				
Elan Hotel	13	226				
Manachised hotels	13	193				
Franchised hotels	-	33				
ibis Hotel	9	100				
Leased and owned hotels	-	16				
Manachised hotels	9	38				
Franchised hotels	-	46				
Orange Hotel	(1)	8				
Leased hotels	(1)	6				
Manachised hotels	-	1				
Franchised hotels	-	1				
Midscale and upscale hotels	55	772				
JI Hotel	26	390				
Leased hotels	-	91				
Manachised hotels	26	296				
Franchised hotels	-	3				
Starway Hotel	12	174				
Leased hotels	-	2				
Manachised hotels	15	141				
Franchised hotels	(3)	31				
Joya Hotel	-	6				
Leased hotels	-	3				
Manachised hotels	-	3				
Manxin Hotels & Resorts	3	11				
Leased hotels	-	2				

Manachised hotels	3	6
Franchised hotels		3
HanTing Premium Hotel	4	5
Leased hotels	1	1
Manachised hotels	3	4
ibis Styles Hotel	2	13
Manachised hotels	3	10
Franchised hotels	(1)	3
Mercure Hotel	1	20
Leased hotels	-	2
Manachised hotels	1	15
Franchised hotels	-	3
Novotel Hotel	-	4
Manachised hotels	-	3
Franchised hotels	-	1
Grand Mercure	1	4
Leased hotels	-	1
Manachised hotels	1	1
Franchised hotels	-	2
Orange Select	6	103
Leased hotels	-	44
Manachised hotels	6	41
Franchised hotels	-	18
Crystal Orange	-	42
Leased hotels	-	19
Manachised hotels	-	15
Franchised hotels	-	8
Total	90	3,746

Same-hotel operational data by segment

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	Number of	hotels in	Same-	hotel					Same-	-hotel	
	<u>opera</u>	<u>tion</u>	RevF	PAR		Same-ho	tel ADR		Occup	<u>ancy</u>	
	As		For the end	-	•	For the end	-		For the end	-	
	Decemb	er 31,	Decemb	oer 31,	yoy	December 31, vov		yoy	December 31,		yoy
	2016	2017	2016	2017	change	2016	2017	change	2016	2017	change
Economy hotels	2,406	2,406	146	156	6.9%	167	175	5.1%	87%	89%	1.5%
Leased and owned hotels	492	492	152	166	9.2%	178	189	6.3%	85%	88%	2.4%
Manachised and franchised hotels	1,914	1,914	144	152	2 6.1%	163	171	4.6%	88%	89%	1.2%
Midscale and									,		
upscale hotels	323	323	249	261	4.8%	300	313	4.4%	83%	83%	0.3%
Leased hotels	81	81	314	321	2.4%	348	364	4.5%	90%	88%	-1.9%
Manachised and	0.40	0.40	047	004	0.50/	070	000	4.70/	700/	040/	4.40/
franchised hotels	_ 242_	242	217	231	6.5 <u>%</u>	273	286	4.7%	79%	81%	1.4%
Total	2,729	2,729	162	172	6.5%	187	196	4.9%	87%	88%	1.3%

#### **About China Lodging Group, Limited**

China Lodging Group, Limited is a leading hotel operator and franchisor in China. As of December 31, 2017, the Company had 3,746 hotels or 379,675 rooms in operation in 378 cities. With a primary focus on economy and midscale hotel segments, China Lodging Group's brands include Hi Inn, HanTing Hotel, Elan Hotel, HanTing Plus Hotel, JI Hotel, Starway Hotel, Joya Hotel, VUE Hotel, Crystal Orange Hotel, Orange Hotel Select, Orange Hotel and Manxin Hotel. The Company also has the rights as master franchisee for Mercure, Ibis and Ibis Styles, and co-development rights for Grand Mercure and Novotel, in Pan-China region.

The Company's business includes leased and owned, manachised and franchised models. Under the lease and ownership model, the Company directly operates hotels typically located on leased or owned properties. Under the manachise model, the Company manages manachised hotels through the on-site hotel managers it appoints and collects fees from franchisees. Under the franchise model, the Company provides training, reservation and support services to the franchised hotels and collects fees from franchisees but does not appoint on-site hotel managers. The Company applies a consistent standard and platform across all of its hotels. As of December 31, 2017, China Lodging Group operates 22 percent of its hotel rooms under lease and ownership model, 78 percent under manachise and franchise models.

For more information, please visit the Company's website: <a href="http://ir.huazhu.com">http://ir.huazhu.com</a>.

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: The information in this release contains forward-looking statements which involve risks and uncertainties. Such factors and risks include our anticipated growth strategies; our future results of operations and financial condition; the economic conditions of China; the regulatory environment in China; our ability to attract customers and leverage our brand; trends and competition in the lodging industry; the expected growth of the lodging market in China; and other factors and risks detailed in our filings with the Securities and Exchange Commission. Any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements, which may be identified by terminology such as "may," "should," "will," "expect," "plan," "intend," "anticipate," "believe," "estimate," "predict," "potential," "forecast," "project," or "continue," the negative of such terms or other comparable terminology. Readers should not rely on forward-looking statements as predictions of future events or results.

The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless required by applicable law.

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