

# 華住集團有限公司公佈2021年第四季度及全年的酒店經營初步業績

#### 20/01/2022

SHANGHAI, China, Jan. 20, 2022 (GLOBE NEWSWIRE) -- Huazhu Group Limited (NASDAQ: HTHT and HKEX: 1179) ("Huazhu", "we" or "our"), a world-leading hotel group, today announced preliminary results for hotel operations in the fourth quarter ("Q4 2021") and the full year ended December 31, 2021.

### COVID-19 update

For our Legacy-Huazhu business, RevPAR recovery in Q4 2021 was still significantly impacted by several COVID-19 resurgences in China. In terms of monthly breakdown, our RevPAR recovered to 90%, 76%, and 90% of the levels in October, November, and December 2019, respectively. Entering into 2022, we saw that the COVID-19 pandemic was still lingering in several cities and provinces, such as Xi'an, Tianjin and Henan Province, etc. Additionally, the new Omicron variant was also detected recently in several cities in China. More importantly, travelling restrictions are expected to be stricter in Beijing and its surrounding areas in anticipation of the upcoming Beijing Olympic Winter Games. Therefore, all the above factors would increase uncertainties and pressures to our RevPAR recovery in the first quarter of 2022.

After continuous business recovery in Q3 2021 thanks to the progress of vaccination campaign and easing of restrictions, Steigenberger Hotels AG and its subsidiaries ("**DH**") in Q4 2021 were impacted by tightened governmental control measures and testing requirements due to the third and fourth waves of the COVID-19 pandemic in European countries. As a result, the recovery trend of DH was disrupted in November 2021, as RevPAR and occupancy numbers declined compared to those in the summer. In terms of vaccination, as of January 18, 2022, approximately 75% of the entire German population has received at least one dose and approximately 72% of the population has been fully vaccinated, and 47% has received the third dose. RevPAR recovery in the near-term is expected to remain under pressure due to the recent Omicron variant. However, we believe that the RevPAR recovery trend will quickly resume once the number of COVID cases start to decline.

Meanwhile, DH continues its effort to implement a comprehensive cash and cash flow improvement program, especially focusing on personnel cost reduction, process optimization and negotiation of further lease waivers. In addition, government subsidy was received in December 2021.

### Operating Results: Legacy-Huazhu(1)

		Num		Number of rooms		
	Opened in Q4 2021	Closed <sup>(2)</sup> in Q4 2021	Net added in Q4 2021	As of December 31, 2021 <sup>(3)</sup>	As of December 31, 2021	
Leased and owned hotels	7	(8)	(1)	662	91,284	
Manachised and franchised hotels	436	(74)	362	7,044	636,859	
Total	443	(82)	361	7,706	728,143	

<sup>(1)</sup> Legacy-Huazhu refers to Huazhu and its subsidiaries, excluding DH.

#### As of December 31, 2021

	Number of hotels	Unopened hotels in pipeline
Economy hotels	4,772	1,194
Leased and owned hotels	397	3
Manachised and franchised hotels	4,375	1,191
Midscale and upscale hotels	2,934	1,377
Leased and owned hotels	265	15
Manachised and franchised hotels	2,669	1,362
Total	7,706	2,571

## Operational hotels excluding hotels under requisition

For	the	quarter	ended

	Tor the quarter chaca							
	December 31, 2020	September 30, 2021	December 31, 2021	yoy change				
Average daily room rate (in RMB)				, and the second				
Leased and owned hotels	272	296	286	5.1%				
Manachised and franchised hotels	224	238	232	3.9%				

<sup>(2)</sup> The reasons for hotel closures mainly included non-compliance with our brand standards, operating losses, and property-related issues. In Q4 2021, we temporarily closed 9 hotels for brand upgrade and business model change purposes.

<sup>(3)</sup> As of December 31, 2021, 147 hotels were requisitioned by governmental authorities.

Blended	231	246	239	3.7%
Occupancy Rate (as a percentage)				
Leased and owned hotels	79.6%	69.7%	67.4%	-12.2p.p.
Manachised and franchised hotels	80.8%	72.2%	68.4%	-12.4p.p.
Blended	80.6%	71.9%	68.2%	-12.4p.p.
RevPAR (in RMB)				
Leased and owned hotels	217	206	193	-11.0%
Manachised and franchised hotels	181	172	159	-12.1%
Blended	186	177	163	-12.2%

For the quarter ended December 31, December 31, yoy 2019 2021 change Average daily room rate (in RMB) 277 286 Leased and owned hotels 3.2% Manachised and franchised hotels 223 232 4.5% Blended 232 239 3.1% Occupancy Rate (as a percentage) Leased and owned hotels 67.4% 84.7% -17.4p.p. Manachised and franchised hotels 81.6% 68.4% -13.3p.p. Blended 82.2% 68.2% -13.9p.p. RevPAR (in RMB) -17.9% Leased and owned hotels 235 193 182 -12.5% Manachised and franchised hotels 159 Blended 191 163 -14.4%

	For the year ended							
	December 31,	December 31,	yoy					
	2020	2021	change					
Average daily room rate (in RMB)								
Leased and owned hotels	241	286	18.7%					
Manachised and franchised hotels	204	232	13.3%					
Blended	210	239	13.8%					
Occupancy Rate (as a percentage)								
Leased and owned hotels	68.9%	70.6%	+1.7 p.p.					
Manachised and franchised hotels	71.4%	72.4%	+1.0 p.p.					
Blended	71.0%	72.2%	+1.2 p.p.					
RevPAR (in RMB)								
Leased and owned hotels	166	202	21.7%					
Manachised and franchised hotels	146	168	14.9%					
Blended	149	172	15.6%					

For the year ended December 31, December 31, yoy change 2019 2021 Average daily room rate (in RMB) Leased and owned hotels 276 286 3.5% Manachised and franchised hotels 224 232 3.2% 239 Blended 234 2.0% Occupancy Rate (as a percentage) 87.0% Leased and owned hotels 70.6% -16.3p.p. -11.4p.p. 83.8% 72.4% Manachised and franchised hotels Blended 84.4% 72.2% -12.2p.p. RevPAR (in RMB) Leased and owned hotels 240 202 -15.9% Manachised and franchised hotels 188 168 -10.8% Blended 198 172 -12.7%

# Same-hotel operational data by class

Mature hotels in operation for more than 18 months (excluding hotels under requisition)

		<u>cels</u>	Same-hotel RevPAR			Same-hotel ADR			Same-hotel Occupancy				
	As of December 31,				•		yoy	For the quarter		yoy	For the quarter		yoy
			ended December 31,		change	ended December 31,		change		ended December 31,			
	2020	2021	2020	2021		2020	2021		2020	2021	(p.p.)		
Economy hotels	3,341	3,341	152	128	-15.6%	179	180	0.8%	85.2%	71.4%	-13.8		
Leased and owned hotels	388	388	170	146	-14.1%	201	204	1.1%	84.6%	71.9%	-12.7		
Manachised and franchised hotels	2,953	2,953	149	125	-15.9%	174	175	0.6%	85.3%	71.3%	-14.0		
Midscale and upscale hotels	1,734	1,734	247	208	-15.7%	314	312	-0.5%	78.7%	66.7%	-12.0		
Leased and owned hotels	222	222	280	238	-15.1%	378	378	0.2%	74.2%	62.8%	-11.4		
Manachised and franchised hotels	1,512	1,512	240	202	-15.9%	301	299	-0.8%	79.7%	67.6%	-12.1		
Total	5,075	5,075	192	162	-15.6%	232	233	0.3%	82.5%	69.4%	-13.1		

	Number	of hotels	Same-hotel RevPAR			Same-hotel ADR			Same-h	pancy	
		of	For the	quarter	yoy	For the	quarter	yoy	For the quarter		yoy
	December 31,		ended December 31,		change	ended December 31,		change	ended December 31,		change
	2019	2021	2019	2021		2019	2021		2019	2021	(p.p.)
Economy hotels	2,442	2,442	163	130	-20.1%	186	181	-2.8%	87.9%	72.2%	-15.7
Leased and owned hotels	380	380	185	145	-21.8%	211	202	-4.4%	87.7%	71.7%	-16.0
Manachised and franchised hotels	2,062	2,062	158	127	-19.7%	179	175	-2.4%	87.9%	72.3%	-15.6
Midscale and upscale hotels	1,160	1,160	269	206	-23.5%	325	313	-3.7%	82.9%	65.9%	-17.0
Leased and owned hotels	187	187	329	229	-30.6%	394	369	-6.5%	83.5%	62.0%	-21.5
Manachised and franchised hotels	973	973	253	200	-21.0%	305	298	-2.4%	82.7%	66.9%	-15.8
Total	3,602	3,602	204	160	-21.7%	237	229	-3.5%	86.0%	69.7%	-16.2

## Same-hotel operational data by class

Mature hotels in operation for more than 18 months (excluding hotels under requisition)

·	Number	of hotels	Same-hotel RevPAR			Same-hotel ADR			Same-hotel Occupancy		
	As	As of		e year	yoy	For the year		yoy	For the year		yoy
	December 31,		ended December 31,		change	ended December 31,		change	ended December 31,		change
	2020	2021	2020	2021		2020	2021		2020	2021	(p.p.)
Economy hotels	3,341	3,341	125	138	10.8%	164	182	10.8%	75.8%	75.8%	+0.0
Leased and owned hotels	388	388	131	153	17.3%	179	206	15.0%	73.0%	74.5%	+1.5
Manachised and franchised hotels	2,953	2,953	123	135	9.3%	161	177	9.7%	76.4%	76.1%	-0.3
Midscale and upscale hotels	1,734	1,734	202	221	9.3%	289	315	8.8%	69.8%	70.1%	+0.3
Leased and owned hotels	222	222	219	250	14.2%	338	378	11.7%	64.8%	66.2%	+1.4
Manachised and franchised hotels	1,512	1,512	198	214	8.1%	279	301	8.0%	70.9%	71.0%	+0.1
Total	5,075	5,075	156	172	10.2%	213	234	10.0%	73.3%	73.5%	+0.1

Number of hotels	Same-hotel Re	evPAR	Same-hotel	<u>ADR</u>	Same-hotel Occupancy			
As of	For the year	yoy	For the year	yoy	For the year	yoy		
December 31, ended		change	ended	change	ended	change		
	December 31,	Change	December 31,	change	December 31,	Change		
2019 2021	2019 2021		2019 2021		2019 2021	(p.p.)		

Economy hotels	2,442	2,442	172	138	-19.8%	190	182	-4.7%	90.2%	75.9%	-14.3
Leased and owned hotels	380	380	193	151	-21.6%	213	203	-4.4%	90.7%	74.4%	-16.3
Manachised and franchised hotels	2,062	2,062	166	134	-19.3%	185	176	-4.7%	90.1%	76.3%	-13.7
Midscale and upscale hotels	1,160	1,160	275	218	-20.8%	331	315	-4.8%	83.0%	69.0%	-14.0
Leased and owned hotels	187	187	335	244	-26.9%	398	371	-6.8%	84.1%	65.9%	-18.2
Manachised and franchised hotels	973	973	256	209	-18.4%	310	299	-3.6%	82.7%	70.0%	-12.7
Total	3,602	3,602	209	167	-20.1%	238	227	-4.7%	87.6%	73.4%	-14.2

Operating Results: Legacy-DH(4)

		Number	Number of rooms	Unopened hotels in pipeline		
	Opened in Q4 2021	Closed in Q4 2021	December December		As of December 31,2021	
Leased hotels	1	-	1	76	14,264	28
Manachised and franchised hotels	3	(1)	2	48	10,809	9
Total	4	(1)	3	124	25,073	37

For the quarter ended

	December 31,	September 30,	December 31,	yoy
	2020	2021	2021	change
Average daily room rate (in EUR)				
Leased hotels	78	94	95	21.6%
Manachised and franchised hotels	73	104	93	26.6%
Blended	76	99	94	23.5%
Occupancy rate (as a percentage)				
Leased hotels	20.9%	48.0%	42.8%	+22.0 p.p.
Managed and franchised hotels	25.4%	49.4%	50.7%	+25.3 p.p.
Blended	22.5%	48.6%	46.1%	+23.6 p.p.
RevPAR (in EUR)				
Leased hotels	16	45	41	149.6%
Managed and franchised hotels	19	52	47	152.7%
Blended	17	48	43	152.6%

	December 31, 2020	For the year ended December 31, 2021	yoy change
Average daily room rate (in EUR)		2021	onungo
Leased and owned hotels	89	91	2.2%
Manachised and franchised hotels	85	89	4.8%
Blended	88	90	3.0%
Occupancy rate (as a percentage)			
Leased and owned hotels	33.9%	31.6%	-2.3 p.p.
Manachised and franchised hotels	36.3%	40.5%	+4.2 p.p.
Blended	34.8%	35.2%	+0.3 p.p.
RevPAR (in EUR)			
Leased and owned hotels	30	29	-4.6%
Manachised and franchised hotels	31	36	16.8%
Blended	31	32	4.0%

 <sup>(4)</sup> Legacy-DH refers to DH.
(5) As of December 31, 2021, a total of 4 hotels were temporarily closed. 1 hotel was closed for renovation and 1 hotel was closed due to flood damage. Additionally, 1 hotel was in winter break and 1 hotel was temporarily closed due to low demand.

	Hotels	Rooms	Unopened hotels	
	in operation		in pipeline	
Economy hotels	4,786	387,895	1,206	
HanTing Hotel	3,027	274,118	696	
Hi Inn	443	24,674	117	
Elan Hotel <sup>(6)</sup>	1,083	64,606	353	
Ibis Hotel	219	22,834	28	
Zleep Hotels	14	1,663	12	
Midscale hotels	2,450	271,421	1,072	
Ibis Styles Hotel	79	8,404	21	
Starway Hotel	528	44,016	252	
JI Hotel	1,381	166,836	575	
Orange Hotel	432	47,393	217	
CitiGO Hotel	30	4,772	7	
Upper midscale hotels	454	67,068	264	
Crystal Orange Hotel	144	19,190	58	
Manxin Hotel	84	8,273	62	
Madison Hotel	37	5,490	56	
Mercure Hotel	125	21,217	50	
Novotel Hotel	15	4,032	13	
IntercityHotel <sup>(7)</sup>	49	8,866	25	
Upscale hotels	125	23,056	61	
Jaz in the City	3	587	1	
Joya Hotel	9	1,760	0	
Blossom House	34	1,658	39	
Grand Mercure Hotel	7	1,485	3	
Steigenberger Hotels & Resorts <sup>(8)</sup>	65	16,389	12	
MAXX <sup>(9)</sup>	7	1,177	6	
Others	15	3,776	5	
Other hotels <sup>(10)</sup>	15	3,776	5	
Total	7,830	753,216	2,608	

- (6) As of December 31, 2021, 70 Ni Hao Hotels were included in the operational hotel for Elan Hotels and 163 Ni Hao Hotels were included in the pipeline for Elan Hotels.
- (7) As of December 31, 2021, 2 operational hotels and 8 pipeline hotels of IntercityHotel were in China.
- (8) As of December 31, 2021, 14 operational hotels and 6 pipeline hotels of Steigenberger Hotels & Resorts were in China.
- (9) As of December 31, 2021, 2 operational hotels and 5 pipeline hotels of MAXX were in China.
- (10) Other hotels include other partner hotels and other hotel brands in Yongle Huazhu Hotel & Resort Group (excluding Steigenberger Hotels & Resorts and Blossom House).

## **About Huazhu Group Limited**

Originated in China, Huazhu Group Limited is a world-leading hotel group. As of December 31, 2021, Huazhu operated 7,830 hotels with 753,216 rooms in operation in 17 countries. Huazhu's brands include Hi Inn, Elan Hotel, HanTing Hotel, JI Hotel, Starway Hotel, Orange Hotel, Crystal Orange Hotel, Manxin Hotel, Madison Hotel, Joya Hotel, Blossom House, Ni Hao Hotel and CitiGO Hotel. Upon the completion of the acquisition of DH on January 2, 2020, Huazhu added five brands to its portfolio, including Steigenberger Hotels & Resorts, MAXX by Steigenberger, Jaz in the City, IntercityHotel and Zleep Hotels. In addition, Huazhu also has the rights as master franchisee for Mercure, Ibis and Ibis Styles, and co-development rights for Grand Mercure and Novotel, in the pan-China region.

Huazhu's business includes leased and owned, manachised and franchised models. Under the lease and ownership model, Huazhu directly operates hotels typically located on leased or owned properties. Under the manachise model, Huazhu manages manachised hotels through the on-site hotel managers that Huazhu appoints, and Huazhu collects fees from franchisees. Under the franchise model, Huazhu provides training, reservations and support services to the franchised hotels, and collects fees from franchisees but does not appoint on-site hotel managers. Huazhu applies a consistent standard and platform across all of its hotels. As of December 31, 2021, Huazhu operates 14 percent of its hotel rooms under lease and ownership model, and 86 percent under manachise and franchise models.

For more information, please visit Huazhu's website: http://ir.huazhu.com.

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Huazhu undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or

otherwise, unless required by applicable law.

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